

THE REALTOR® VOICE:

PROTECTING OUR INDUSTRY. SHAPING OUR FUTURE.



PRESENTED BY

Florida Realtors® CEO
Margy Grant, CAE, RCE

DISTRICT 4 CONFERENCE | MIAMI REALTORS® & FLORIDA KEYS BOARD OF REALTORS®



THE REALTOR® VOICE: PROTECTING OUR INDUSTRY. SHAPING OUR FUTURE.

REALTOR® ADVOCACY

Protecting your business

Strengthening property rights

Supporting Florida's housing market

Showing why the Realtor® voice matters

SESSION DONE. BUDGET SIGNED. RESULTS DELIVERED.

The 2026 session brought high-stakes issues for real estate

Florida Realtors® stayed engaged from start to finish

Now we can focus on outcomes: what passed, what improved and what was protected



ADVOCACY

THE BIG PICTURE

Protected real estate regulatory safeguards

Strengthened private property rights

Reduced uncertainty for Realtors®, owners
and consumers

Secured investments that support housing,
resilience and communities



WHY YOUR VOICE MATTERS

Policy decisions affect your business every day

Your stories help lawmakers understand
real-world impacts

Together, Realtors® make the industry's
voice stronger in Tallahassee



PROTECTING THE PROFESSION

Florida Realtors® opposed deregulation –
House Bill 607 – that went too far

At risk: FREC oversight, education requirements,
licensing standards and consumer confidence

Outcome: Florida's real estate regulatory structure
was preserved



PRIVATE PROPERTY RIGHTS: A STRONGER RESPONSE

Fraudulent occupancy creates real costs for owners and communities

Florida Realtors® supported **House Bill 1293**, which offered clearer tools and stronger penalties

Result: more certainty and a faster path for property owners



MAKING GOOD LEGISLATION BETTER

Not every win is a headline

Sometimes the work is helping resolve issues before a bill becomes law, as in **House Bill 7031E**

Florida Realtors® supported transparency without unnecessary licensee burden

That work helps prevent unintended consequences for Realtors® and consumers

Outcome: Improved clarity while reducing practical risk



CONDO MARKET STABILITY TAKES TIME

Few market segments have faced more pressure than South Florida condominiums

Safety, reserve, maintenance and insurance reforms were necessary – but changed the market

Owners and buyers have faced affordability concerns, especially in older buildings

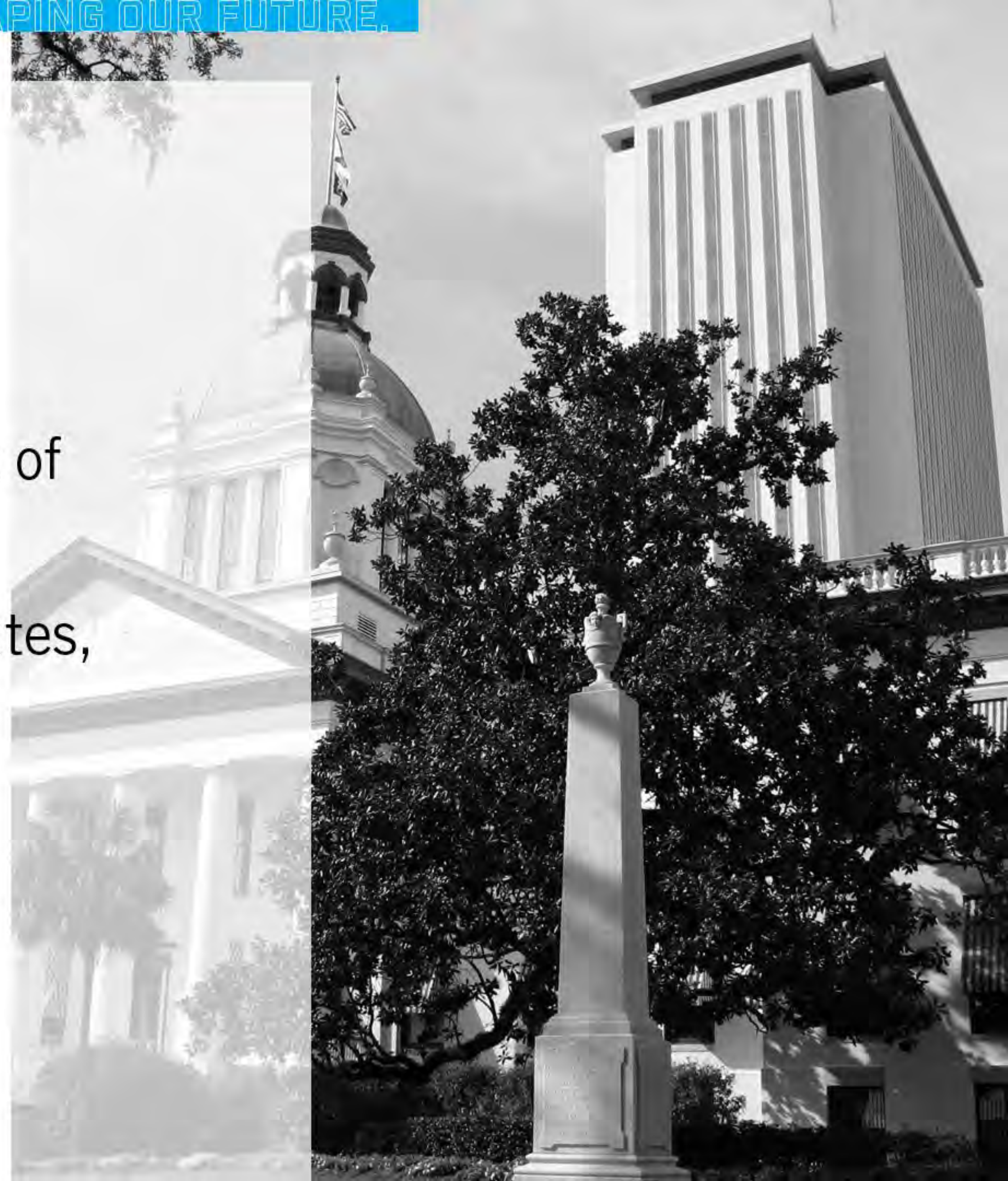


REBUILDING CONFIDENCE

Buyers want to understand the true cost of ownership before they purchase

Clearer access to budgets, reports, minutes, contracts and reserve documents helps rebuild trust

Realtors® help buyers evaluate risk, affordability and long-term fit



BUDGET INVESTMENTS MATTER

Advocacy is not measured only by legislation

It is also measured by investments

Budget decisions are policy decisions

Budget investments help support
stronger communities and a healthier
real estate environment



HOUSING INVESTMENTS

Hometown Heroes Housing Program –
\$50 million

SHIP and SAIL funding –
\$236.5 million

Support for affordability, workforce housing
and homeownership opportunities



MITIGATION & HOME HARDENING

Reducing risk is part of protecting affordability

Home hardening investments support stronger housing stock

The budget includes **\$405 million** for home hardening funding to programs like My Safe Florida Home and My Safe Florida Condo



WATER, WATER EVERYWHERE

\$1.2 billion for water quality and other projects such as:

- Everglades restoration
- Flood resilience
- Water infrastructure

Environmental resilience is housing policy, economic policy and quality-of-life policy



REALTOR® ADVOCACY IN ACTION

Stop harmful policy

Improve workable policy

Advance strategic priorities

Show lawmakers the real-world impact



LOOKING AHEAD

Implementation matters after session ends

Future proposals will affect real estate,
insurance, taxation, housing and regulation

Florida Realtors® will keep showing up –
and your voice makes us stronger



THE REALTOR® VOICE

Strong advocacy protects consumers
and communities

Every Realtor® is already an advocate

Every conversation with an elected official, every
Call for Action, every Great American Realtor®
Days, every RPAC investment, every relationship
you build ... matters

Florida Realtors® is The Voice for Real Estate®
in Florida



**THANK YOU
FOR BEING PART OF THE
REALTOR® VOICE.**



FloridaRealtors®
The Voice for Real Estate® in Florida

