

MIAMI REALTORS® + RWorld

Owning Coconut Grove

Luxury neighborhood farming done the right way

This is not one campaign.

It is repeated visibility.

It is proof stacked over time.

It is becoming familiar before the listing appointment.

The luxury farming stack

Authority: show market knowledge

Aspiration: show the lifestyle and product

Proof: show results

Demand: show active buyers

Presence: show up everywhere

Authority: market update

The data piece positions you as the advisor.

THE MARKET IS MOVING IN YOUR NEIGHBORHOOD

Have you considered selling your home?

Real estate is always local. While headlines shift week to week, recent sales activity in Miami shows that well-positioned homes continue to attract strong buyer interest.

Knowing what homes are truly selling for (not just asking prices) takes an experienced full-time advisor who understands neighborhood trends, timing, and positioning.

Recent activity includes homes listed, sold, and leased throughout Miami.

If you've been thinking about making a move, this may be an ideal moment to explore your options.

What Would Your Home Sell For in Today's Market?

Get estimate — or

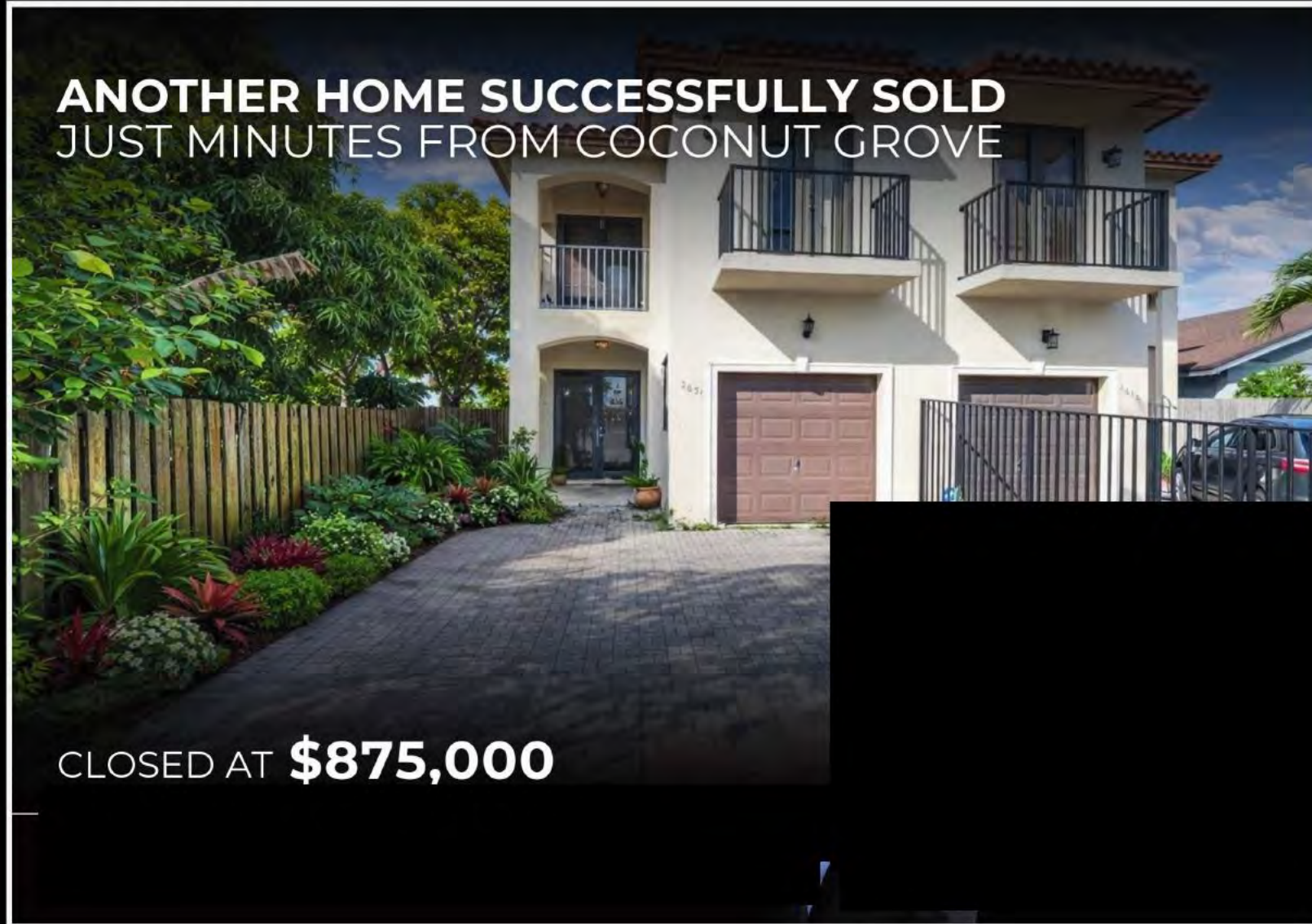
RECENT HOME SALES*				
ADDRESS	SOLD PRICE	BEDS	BATHS	SQ.FT
3333	\$1,500,000	5	5	2,517
3333	\$900,000	3	3	-
3333	\$890,000	5	5	2,056
3333	\$795,000	2	2	1,069

Home Value
Estimate
Request a CMA
Pricing Analysis

If your home is currently listed, please disregard this offer.

Proof: just sold

Results create confidence faster than promises.

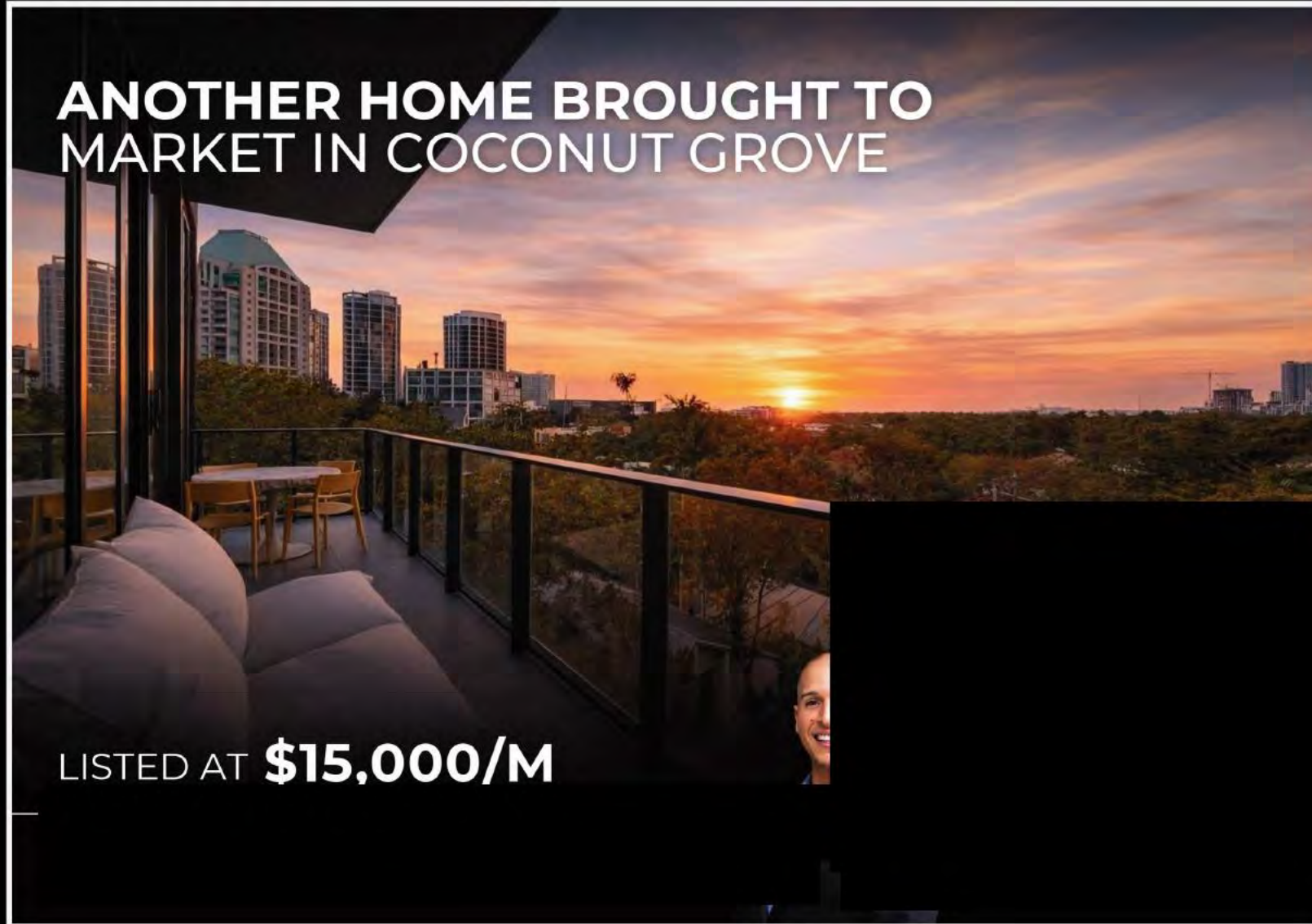


ANOTHER HOME SUCCESSFULLY SOLD
JUST MINUTES FROM COCONUT GROVE

CLOSED AT **\$875,000**

Aspirational: luxury inventory

A listing piece associates you with higher-end product.



Context: market movement

Repeated market context keeps you top-of-mind.

THE MARKET IS MOVING IN YOUR NEIGHBORHOOD

Have you considered selling your home?

Real estate is always local. While headlines shift week to week, recent leasing and sales activity in Coconut Grove shows that well-positioned homes continue to attract strong interest from qualified buyers and tenants.

Knowing what homes are truly selling for (not just asking prices) takes an experienced full-time advisor who understands neighborhood trends, timing, and positioning.

Recent activity includes homes listed, sold, and leased throughout Coconut Grove.

If you've been thinking about making a move, this may be an ideal moment to explore your options.

What Would Your Home Sell For in Today's Market?

Get a free estimate — or

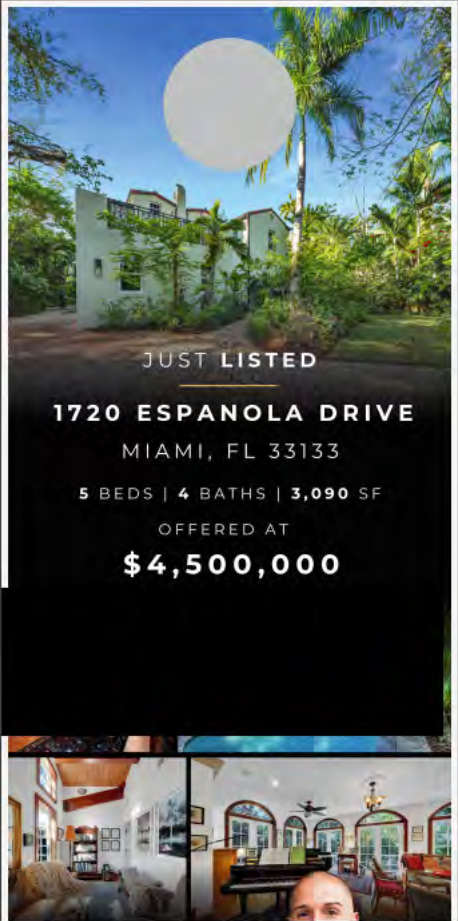
RECENTLY RENTED HOMES*				
ADDRESS	PRICE	BEDS	BATHS	SQ.FT
34	\$14,000	2	2.5	1,530
2	\$14,000	2	2	942
	\$13,900	2	2.5	1,024
	\$12,800	2	2.5	1,105

Home V
Estimate
Request a C
Pricing Analy

*If your home is currently listed, please disregard this offer.

Door hanger: just listed

A doorstep piece turns visibility into neighborhood presence.



JUST LISTED

1720 ESPANOLA DRIVE

MIAMI, FL 33133

5 BEDS | 4 BATHS | 3,090 SF

OFFERED AT

\$4,500,000

Door hanger: buyer demand

Demand messaging gives sellers a reason to raise their hand.



Door hanger: local activity

Specific homes and prices make the message feel immediate.



HEY
NEIGHBOR

TAKE A LOOK AT THE HOMES
WE'VE LISTED!





LISTED AT
\$3,250,000

PRICES IN THE
NEIGHBORHOOD
CONTINUE TO CLIMB

Door hanger: home value CTA

The QR code turns attention into action.



For sale sign

If they do not see you, they do not hire you.



Bus stop branding

This is where awareness compounds.



This is the stack

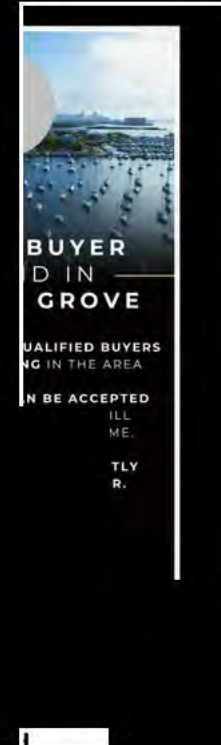
Different message. Same neighborhood. Every single month.



Proof



Aspiration



mand



Presence

Final takeaway

You do not need more leads.

You need more presence.