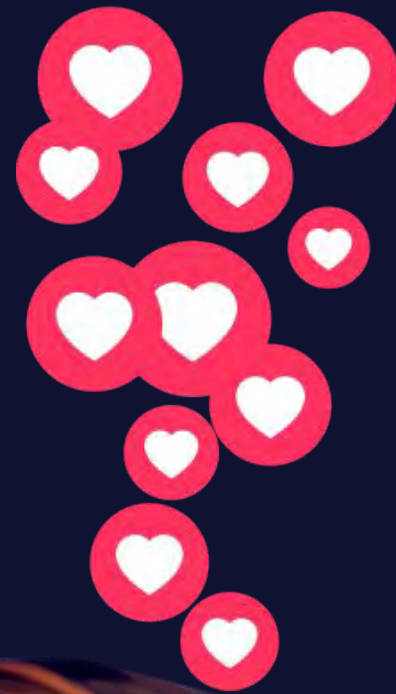




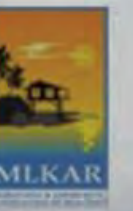
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News & Events › Newsroom

Second Century Ventures Announces Early Acceptances to 2023 REACH U.S. Programs

March 23, 2023

Media Contact: Spencer High 202-383-1051

 Commercial & Investment Real Estate, Proper

[NAR Media Contacts](#)

[Statistical Release Schedule](#)

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Share

CHICAGO (March 23, 2023) – Second Century Ventures, the strategic investment arm of the National Association of Realtors®, announced today the early acceptance of two companies as part of the 2023 REACH U.S. programs. REACH is a scale-up program that helps propel technology companies throughout the real estate, finance, banking, home services and insurance industries.

"The early selection of these companies demonstrates the speed at which Second Century Ventures and REACH operate to equip

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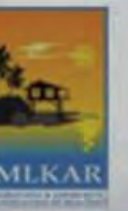
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**"Are Not Optimized Online with Google,
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+ No Time

+ Complex

+ Frustrated

How Can **YOU** Manage all of this?

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realtor.com

Consequences of Doing Nothing

+ Missed Opportunities

+ No Credibility

+ No Presence Online

+ BUSINESS DEALS LOST

Average Grade

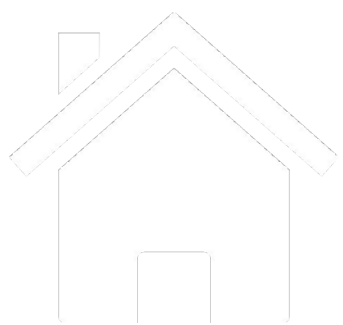


Common Costly Mistakes Made by Agents and Brokers

- Inconsistent social media and lack of branding
- Broken links and outdated information
- Inappropriate or negative content
- Missing profiles or duplicate profiles
- Data not synchronized (Zillow, Realtor, Homes)

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D.O.I.N.'?
ON

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AVERAGE GRADE IS

45 OUT OF 100

Based on a Sample of 100 Top Producers

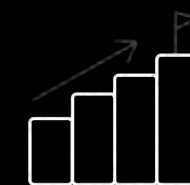
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Measure



Manage

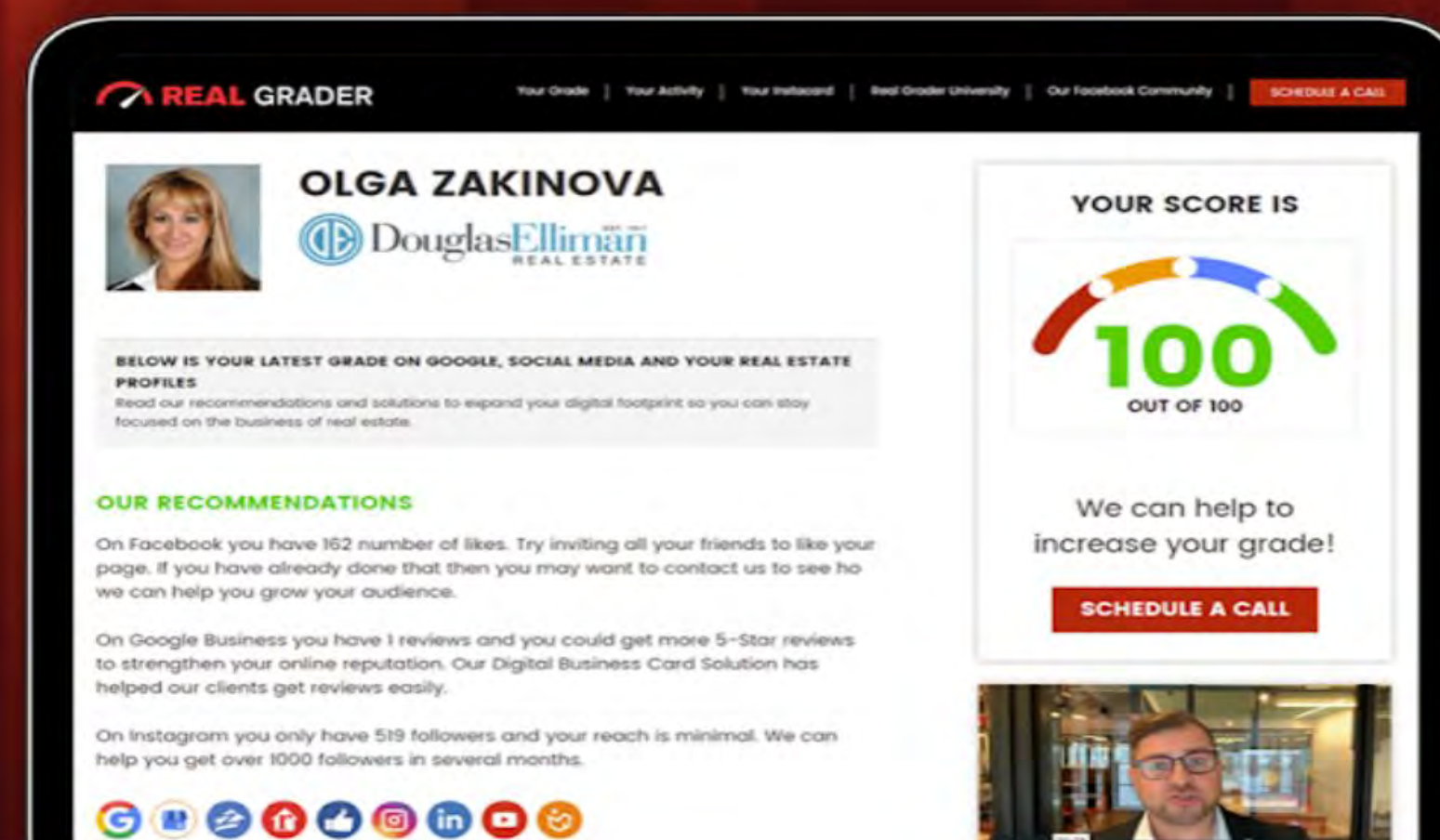
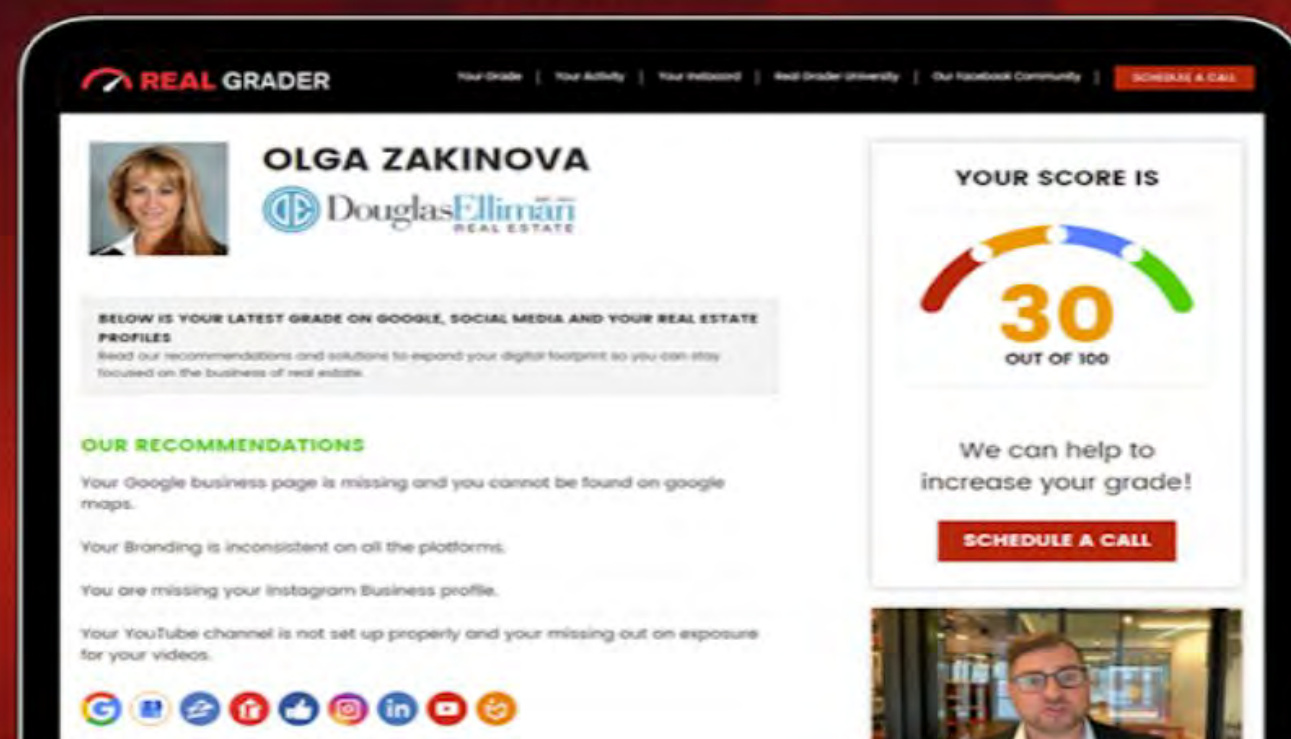


Maximize



After Just **30 Days**

Initial Grade



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facebook

LinkedIn

Instagram

realtor.com®

Zillow®

Homes.com®

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DABBLE

VS

ALL IN

DABBLE ALL IN





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Debra Beagle  · 3rd
Owner/CEO/Managing Broker at The Ashton
Real Estate Group of RE/MAX ADVANTAGE
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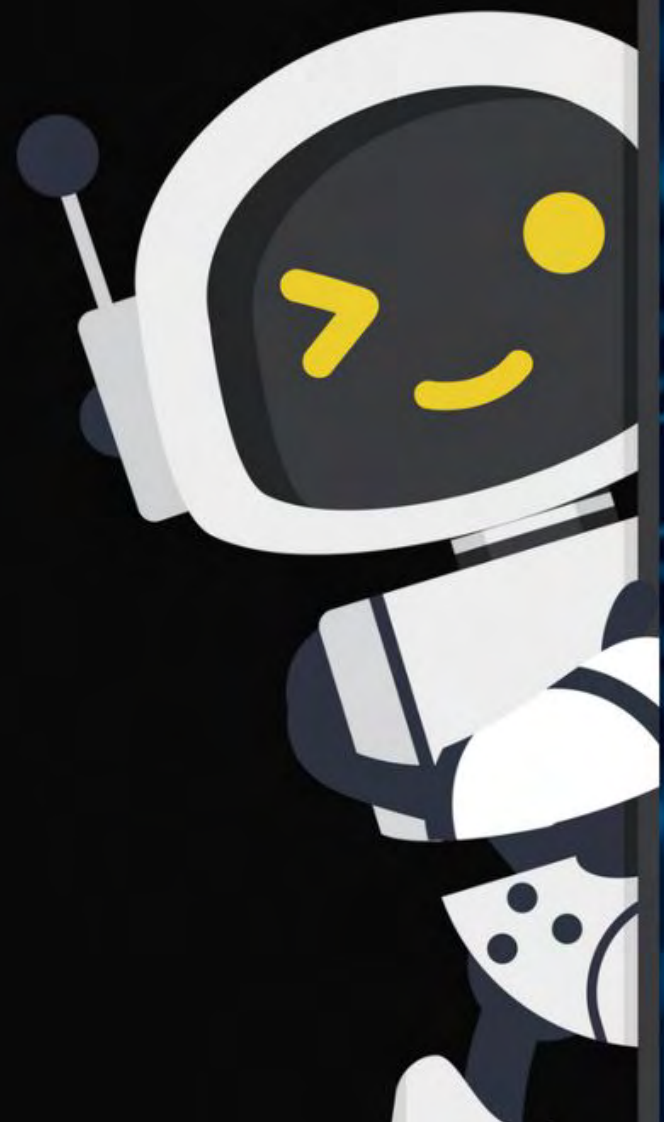
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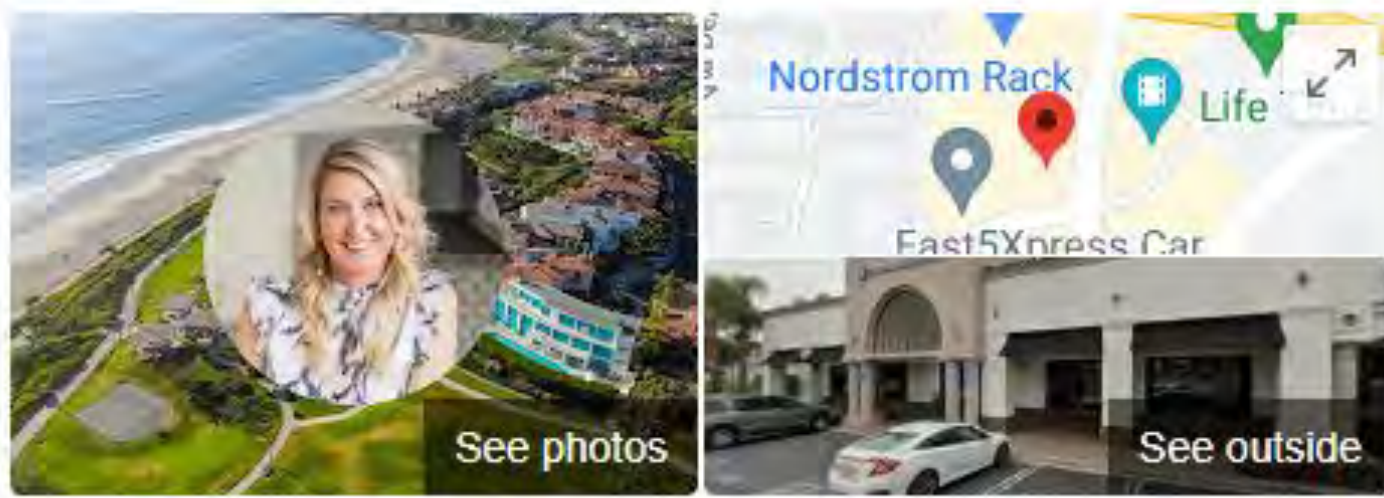
THE

DIGITAL

OPTIMIZATION

Our Proven Process for Building Your Brand
on the 8 Essential Sites

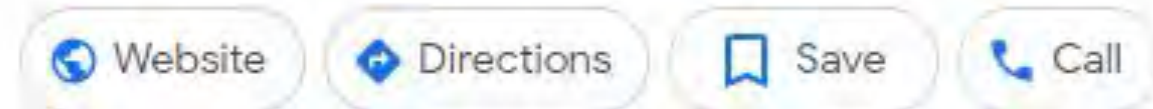




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5 Star Reviews.





2

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Business Page with a
Branded Cover Image and
do the settings to get leads.






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Featured



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3

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from Facebook to convert
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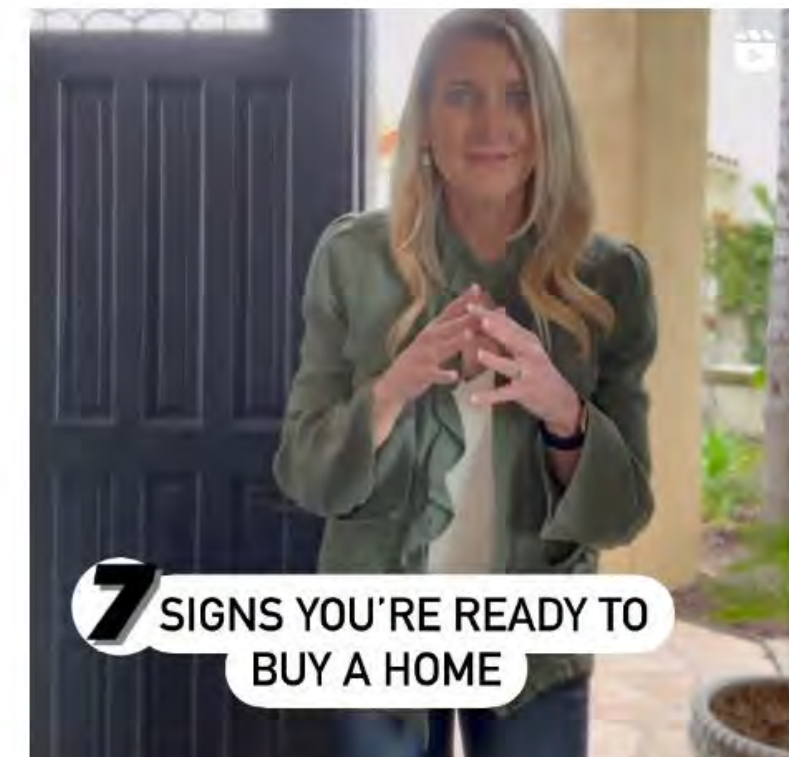
REELS

TAGGED



Candice is more than a very capable and caring realtor; she is laser-focused on what her client's goals are and works very hard to achieve them. I trust Candice to sell my house and highly recommend her. She also has a rental property management company.

- Amir -



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COUNTY

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ESTATE
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410
NEW PENDING SALES

293
NEW CLOSED SALES


CANDICE BLAIR
BROKER ASSOCIATE
LIC # 01395953



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About
Candice Blair is an experienced and professional Broker Associate in the Orange County, CA area that is known for her exceptional negotiation and communication skills. With over 20+ years of Real Estate experience, Candice makes each transaction as smooth and stress-free as possible for her clients.
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4

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5 recommendations

About Candice Blair



Candice Blair is an experienced and professional Broker Associate in the Orange County, CA area that is known for her exceptional negotiation and communication skills. With over 20+ years of Real Estate experience, Candice makes each transaction as smooth and stress-free as possible for her clients.

Candice began her career in Real Estate in 2002, and since then has joined Coldwell Banker Realty, where she has been able to provide numerous clients with her knowledge, expertise, and unparalleled passion for the field. In addition to helping clients buy and sell homes, Candice is also highly skilled in investment properties, listing marketing, and luxury properties.

Candice will be sure to exceed your Real Estate expectations. Contact her today!

Experience

21 years 3 months

Price Range (last 24 months)

\$365K - \$3.05M

Contact details

(949) 204-0480 Office

(949) 466-0620 Mobile

Candice Blair website

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Candice Blair

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24 sales in the last 12 months

Our Members



Robin Rice

5.0 ★

2 reviews



Ashly Frasso

5.0 ★

1 review

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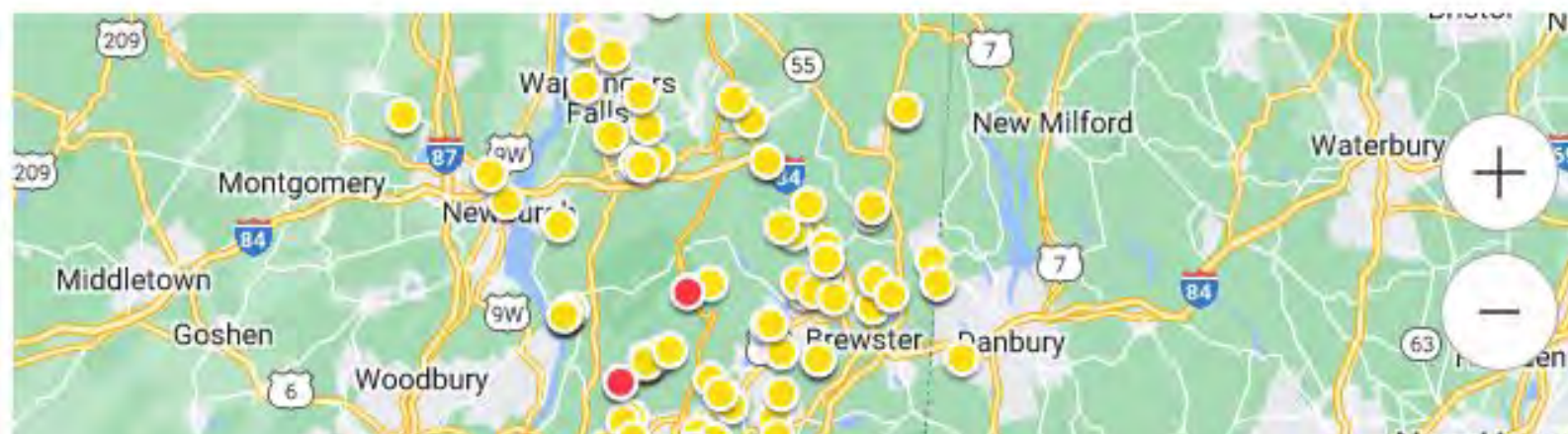
Contact us

Professional Information

Broker address: Coldwell Banker Realty
28051 Greenfield Drive,
Suite A
Laguna Niguel, CA 92677
Cell phone: (949) 466-0620
Broker phone: (949) 204-0480
Websites: Website, Facebook,
[LinkedIn](#)

Listings & sales (96)

● For Sale ● For Rent ● Sold



8



Ensure you have only one account and optimize with bio, website/social links, 5 reviews minimum and update sales history.



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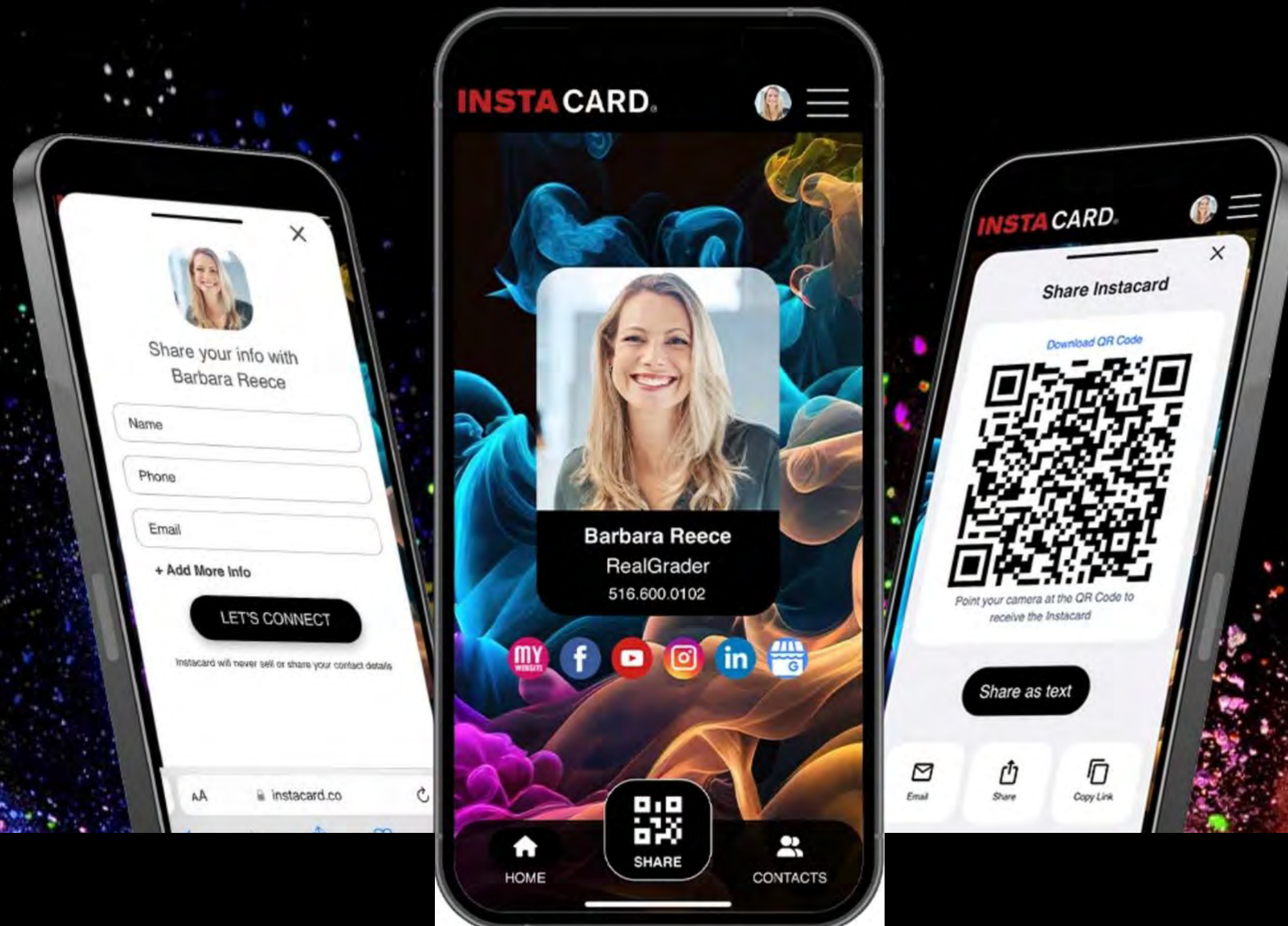
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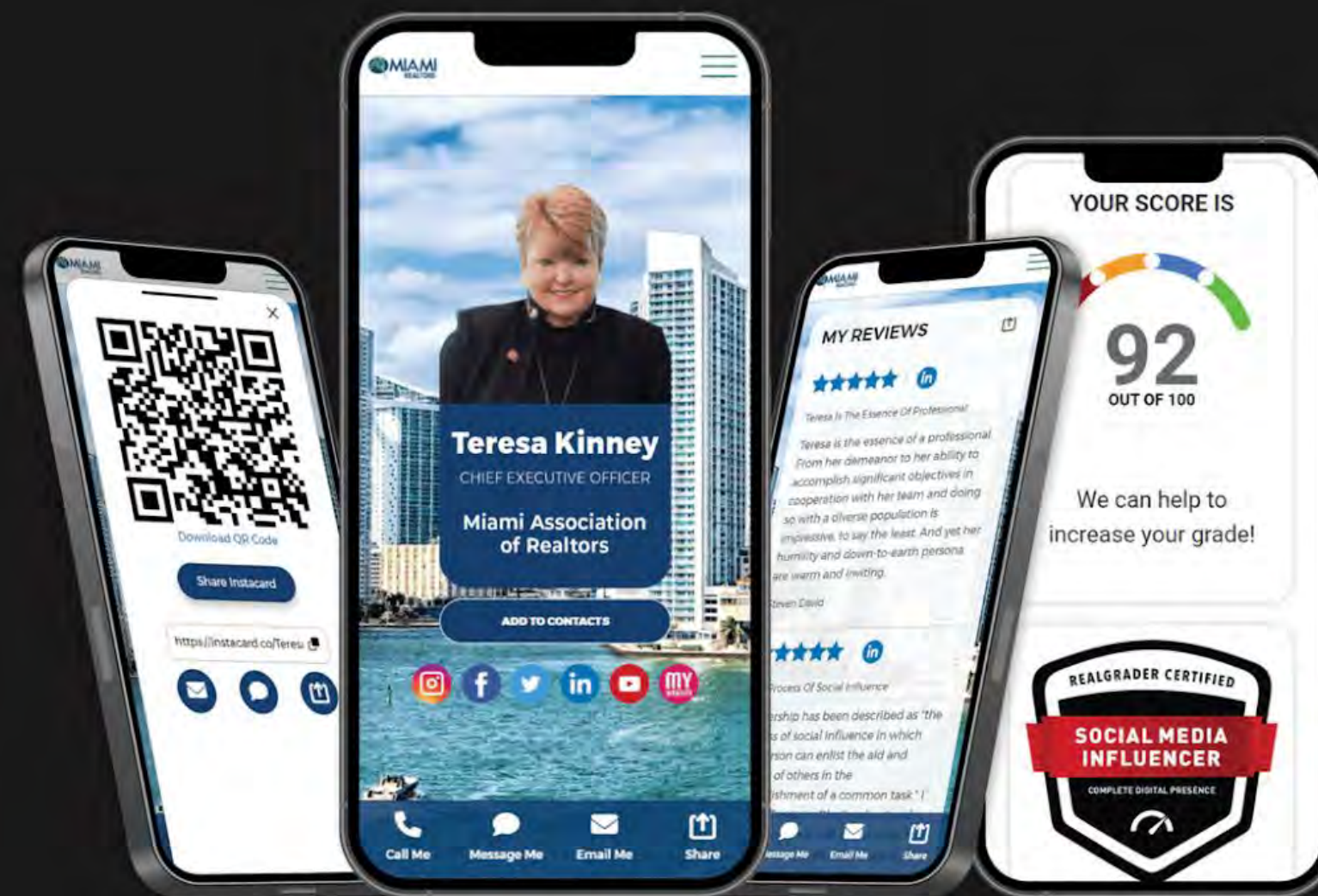
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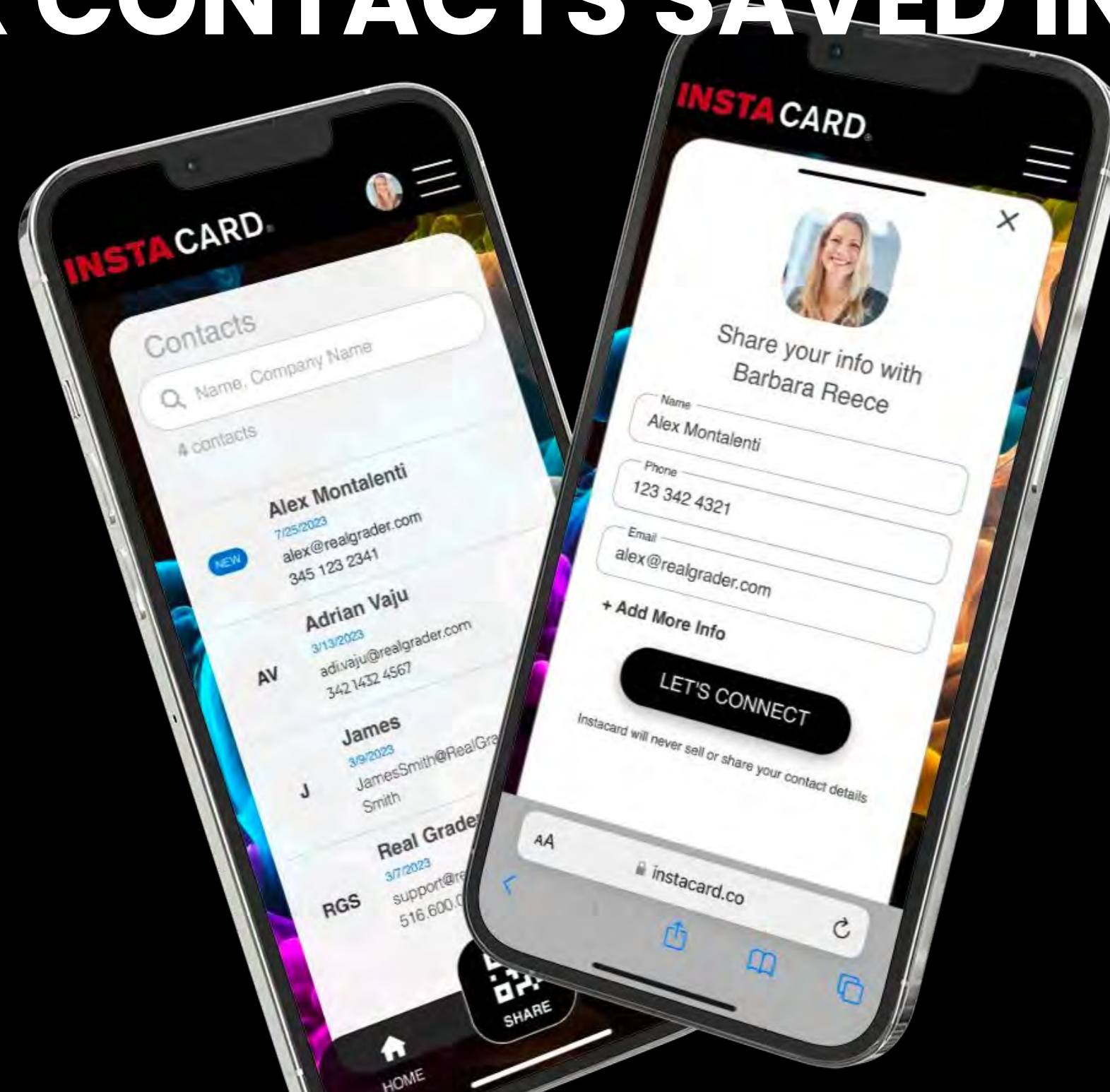
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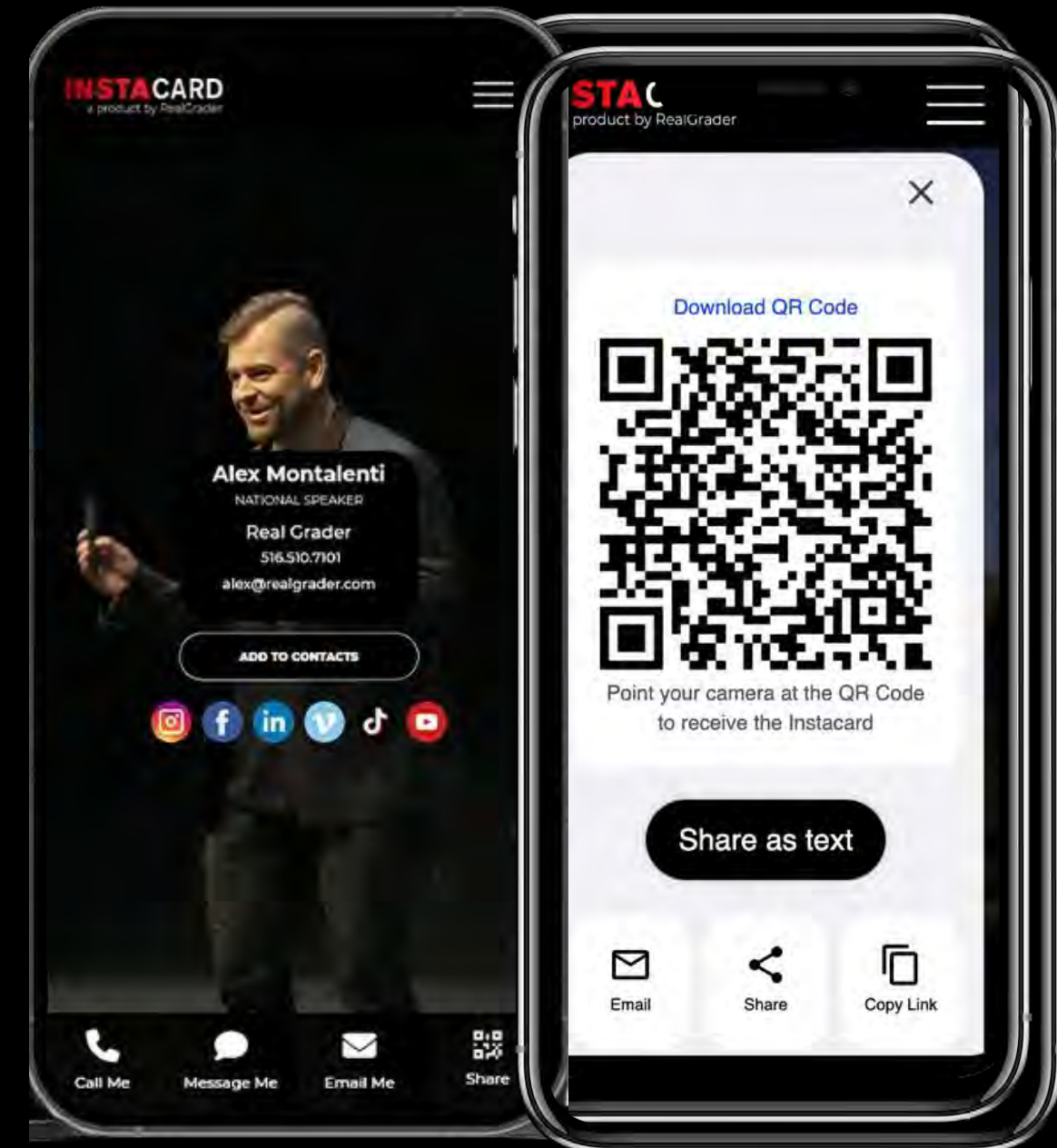
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